SQUARED Methods

Harness the power of technology..

Technology Strategy Services
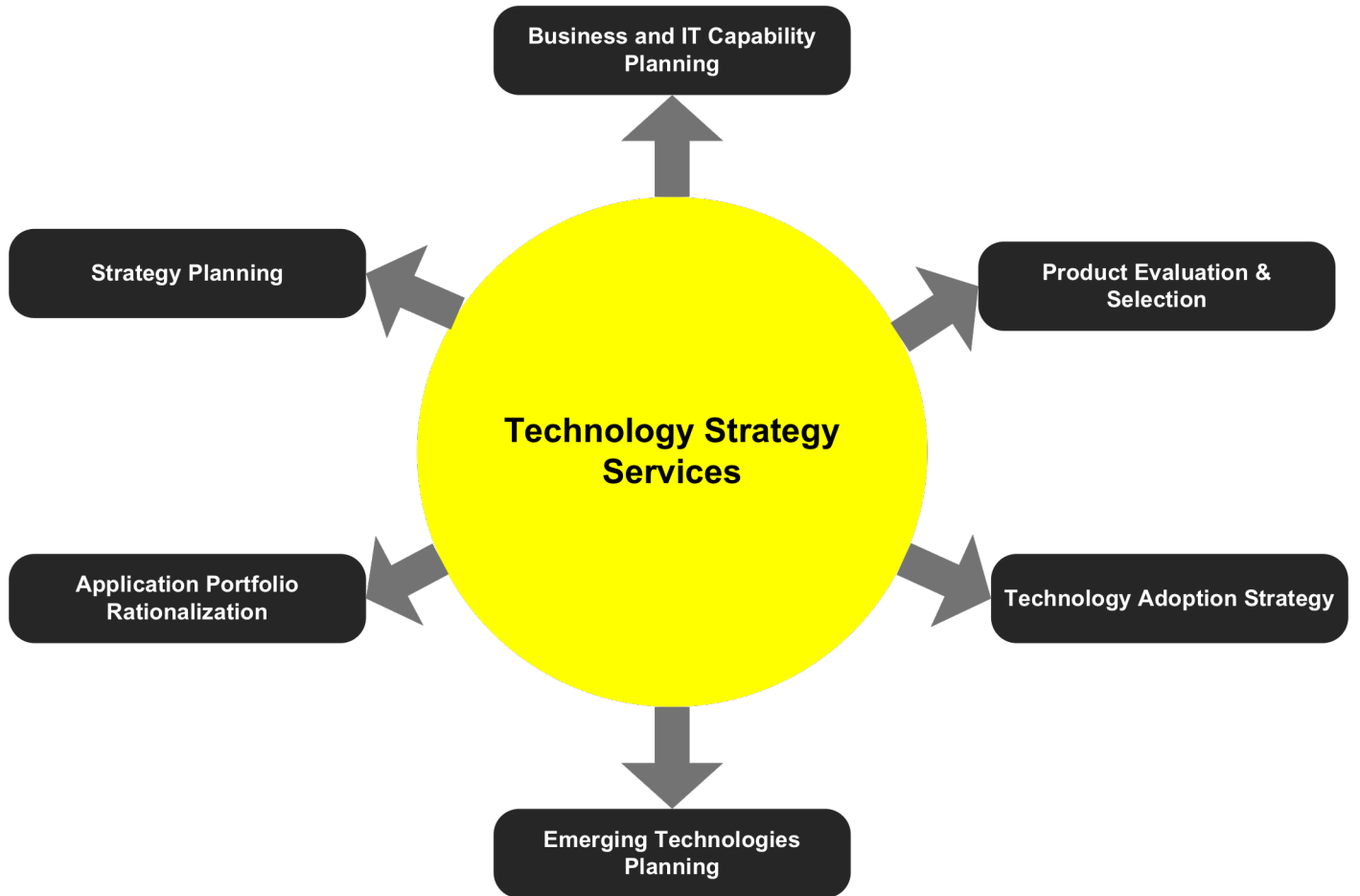
Technology Strategy Services

SQUARED Methods offers a comprehensive set of Strategy services to customers who are embarking on a technology journey. Strategy is a critical piece of the overall Technology adoption for organizations because it not only paves a way for deploying relevant technical advances, but more importantly, aligns the business strategy with technology strategy.

We firmly believe that Technology Strategy that is aligned with Business Strategy is the only way to create a successful enterprise that leverages **relevant** technology to propel business outcomes. The word relevant is very important; since there is always a temptation to get excited about all new technologies and the features they offer. It is very important to do the groundwork to fully understand what your business needs to grow and succeed. Technology Strategy is not about deploying the most cutting edge technologies; it is about deploying technologies that help your business.

Our Strategy Services offer a clear way to align technology strategy with business outcomes, and during each adoption step, helps you ensure this alignment is maintained. Whether you are looking to advance collaboration strategy, Social enterprise strategy, Integration strategy, or mobile strategy at your organization, SQUARED Methods will help you develop a strategy that will put you on a path to successful adoption by aligning with your business objectives.

Technology Strategy Services

Business and IT Capability Planning

Strategy Planning

Product Evaluation & Selection

Technology Strategy Services

Application Portfolio Rationalization

Technology Adoption Strategy

Emerging Technologies Planning

SQUARED Methods

Harness the power of Technology...

Business and IT Capability Planning

Business and IT Capability planning service allows organization to outline the business capability needs and derive an IT capability needs aligned with the business needs. This service delivers a concise view of what your business priorities are and maps to IT capabilities that will support the business priorities to propel your technology priorities and adoption strategy

Product Evaluation & Selection

Very often, organizations buy products they seldom use and it becomes another shelfware with wasted money. Product Evaluation and Selection services offers a proven way to establish a selection criteria, assessment criteria and scoring/evaluation criteria to choose the right tools and platforms for your business and IT needs. We offer wide variety of evaluation and selection competencies including SOA, IT Security, Collaboration technologies, Business Process Management technologies to ensure your IT investments are completely aligned with your priorities and capability needs

Technology Adoption Strategy Planning

Technology adoption strategy service offers a concise way to deploy new technologies in a manner that supports adoption, acceptance and maximum ROI on your IT investments. We assist our customers to put in place a very clear approach to deploy new and transformation technologies in a way that

facilitates effective management of change these technologies bring while ensuring maximum ROI is realized on high cost technology investments.

Emerging Technologies Planning

Technology landscape is constantly changing. Words like 'Cloud', 'Big Data', 'Mobile Devices', 'Collaboration' are becoming commonplace in all size organizations and must be leveraged in order to gain a competitive advantage. Emerging Technologies planning service offers a comprehensive set of services to establish a clear view of what's relevant to our customers and what is the best approach to assess and infuse these technologies into an organization, while keeping complete alignment with the business objectives and priorities.

Application Portfolio Rationalization

Application landscape evolves over time, and before you know, a large number of applications become part of your IT portfolio, creating complexity and integration challenges, while increasing costs to IT organization to support these applications. Application Portfolio Rationalization service offers a clear strategy to understand the current state and find opportunities to consolidate capabilities and de-commission technologies that are no longer viable to sustain your business needs. This drives down the total cost of ownership (TCO) for your IT and creates optimum IT application strategy that supports your business in a lean manner.

SQUARED Methods

Corporate Headquarters

20109 Blackwolf Run Place
Ashburn, VA 20147

www.squaredMethods.com